



9 June 2020



SENT TO LSU AGCENTER/LOUISIANA FOREST PRODUCTS DEVELOPMENT CENTER - FOREST SECTOR / FORESTY PRODUCTS INTEREST GROUP



NOTICE: digital version of the 2020 North American Mass Timber State of the Industry report is available for free to all at: www.masstimberreport.com

The attached press release has more details.

Roy Anderson, PhD
Vice President

THE BECK GROUP

Forest Products Planning & Consulting Services

13500 S.W. 72nd Ave., Suite 250
Portland, OR USA 97223-8013

Office (503) 684-3406

Mobile (503) 840-2171

Email: RoyA@beckgroupconsulting.com

Web: www.beckgroupconsulting.com

LinkedIn: www.linkedin.com/in/royanderson1968

YouTube: https://www.youtube.com/channel/UCv8su4berInGvQw0fWfNqQ?view_as=subscriber

Mass Timber Report 2020 available now - A Sales Tool for Mass Timber projects:

<https://www.masstimberreport.com/>

Richard P. Vlosky, Ph.D.

Director, Louisiana Forest Products Development Center

Crosby Land & Resources Endowed Professor of Forest Sector Business Development

Room 227, School of Renewable Natural Resources

Louisiana State University, Baton Rouge, LA 70803

Phone (office): (225) 578-4527; Fax: (225) 578-4251; Mobile Phone: (225) 223-1931

Web Site: www.LFPDC.lsu.edu





FOR IMMEDIATE RELEASE

CONTACT: David Parcell, FBN
406-396-7608
dave@forestbusinessnetwork.com

2020 North American Mass Timber State of the Industry Report Released

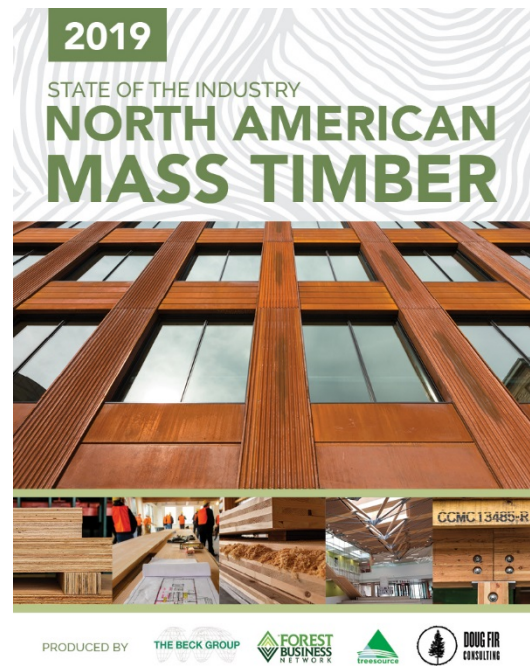
(Missoula, MT, June 1, 2020) - A team of leading experts has released the second annual North American Mass Timber Report.

Due to the Corona Virus and postponement of the 2020 International Mass Timber Conference, an electronic PDF copy of the 2020 Mass Timber Report is being made available free of charge at www.masstimberreport.com.

The North American Mass Timber Report is compiled by a team of forestry, forest product, and building design and construction experts. At almost 150 pages, 50% larger than the 2019 version, the 2020 report is a complete primer on the mass timber supply chain, from seedling to building. The book is a collaborative effort of The Beck Group, Forest Business Network, Kaiser+Path, Treesource, and Doug Fir Consulting, all key researchers in the emerging field of mass timber.

“The report is a powerful reference tool with a lot of solid information in it,” said Roy Anderson, a forestry expert and Vice-President of The Beck Group, based in Portland, Oregon. “Mass timber in North America is a whole different business model, requiring a need to compile critical information for stakeholders in order to propel the industry forward. We’re excited about mass timber and its potential and this report gives developers, architects, builders, and more the ammo needed to proceed with and sell mass timber projects with greater confidence. The 2020 Report builds upon the success and popularity of the inaugural 2019 Report and provides even more in-depth information on the growing popularity of mass timber.”

The Report features all stages of the supply chain, starting at the forest level, addressing sustainability and harvest potential. It then moves into actual product lines such as cross-laminated timber, glulam and other innovative building materials. Types of manufacturing and glues, fire retardancy and building strength, emerging standards, and new ways of putting up



structures are all detailed with clear illustrations. Case studies and current best practices are included to give a full look at emerging trends.

“Since launching the Annual International Mass Timber Conference in 2016, we've brought in over 200 industry experts from around the world to give technical and business presentations to thousands of attendees,” said Craig Rawlings, CEO of Forest Business Network, based in Missoula, Montana.

The annual Mass Timber Conference in Portland, Oregon, USA has grown from about 500 attendees in 2016 to more than 1,500 in 2019 (the 2020 conference was recently postponed due to the Coronavirus), with architects and builders joining forestry and manufacturing experts to stoke the movement in building concepts. Sessions tackle sustainable forestry, code changes, modular/prefab, affordable housing, climate change, and more. While sold separately, the printed report is a synergistic companion to the conference in its broad coverage.

“Forest products people, builders and architects are all hungry for information on this emerging sector, many interested specifically in North America and its potential as a sizable mass timber market,” said Rawlings. “As the conference has realized exponential growth year-over-year, we see a strong need for a complete picture of the entire North American mass timber supply chain. We are tremendously excited to release this second annual North American Mass Timber State of the Industry Report.”

Hard copy and pdf electronic copies are available at www.masstimberreport.com

#

Contacts:

Roy Anderson at 503-684-3406 or roya@beckgroupconsulting.com

Craig Rawlings at 406-240-0300 or craig@forestbusinessnetwork.com